

Strategic Physical Activity Update

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Gilly Brenner, Consultant in Public Health

Chris Siddall, Head of Sport, Leisure and Strategic Partnerships

Nick Wilson, Development Manager, Yorkshire Sport

Sport England Place Expansion

- Rotherham chosen for Sport England Place Expansion Programme.
- National programme £190m of investment on an additional 80-100 places which have greatest need.
- Recognition of readiness of the Moving Rotherham Board partnership
- Acknowledgement of the progress of the partnership, strength of relationships, strategic recognition of the importance of physical activity and its inclusion in a range of key strategies



<https://www.sportengland.org/news-and-inspiration/place-partnerships-expanded-help-those-greatest-need>

Next steps

- Sport England and LGA facilitated Systems Leadership training for Moving Rotherham partnership members in Rotherham
- Review data and engagement findings to develop Theory of Change model and refresh Moving Rotherham Action Plan
- Application for development bid stage of Place Partnership Expansion programme



Active Champions

- Women's Euro legacy programme
368 hours of volunteer time contributed.
- Training to social prescribers / link workers to increase awareness of benefits of physical activity and confidence.
- A new Sport and Physical Activity subgroup for Rotherham Children's Capital of Culture.
- South Yorkshire Mayor visit to Rotherham Parkrun.



Active Environments

- Uplift festival
- Rotherham 10K
- Rotherham Show Moving Rotherham zone
- The Opening School Facilities Fund
- Sport England Swimming Pool Support Fund
- Leisure Centre success stories
- Herringthorpe Stadium refurbishment.
- PlayZone facilities
- British Orienteering mapping and events
- Cycle lane infrastructure improvements
- 26 Primary schools working with Modeshift Stars



Active Communities

- Bikeability training
- Bike Hub bike loans, bikes checked and bike training
- The Rotherham Healthwave physical activity sessions
- RUCT community sessions, including Active Through Football
- Training to care home activity coordinators
- £53,567 awarded to community groups through Sport England Together Fund



Active Communications

- The RotherHive website includes 'moving more' section and a local activity finder.
- The Say Yes prevention campaign was launched at Rotherham Show with 'Say Yes to joining in' with the activities.

<https://rotherhive.co.uk/moving-more/>



Recommendations

- To note the update in this report
- To note the intention to update the action plan in light of the recently announced Sport England Place Expansion funding opportunities
- That members of the Health and Wellbeing Board champion opportunities for physical activity across the system, recognising its value in reducing inequalities and improving health and wellbeing outcomes and continue to identify opportunities to incorporate physical activity into organisational and borough strategic plans and delivery